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164 & SPIDER

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FOR OVER 80 YEARS, ALFA ROMEO HAS BEEN CREATING SOME OF THE WORLD'S MOST EXCITING AUTOMOBILES.

Alfa Romeo Spider Veloce.
The classic two-seat sports car.
(pages 10-16)

Alfa Romeo 164 S
The contemporary high-performance luxury sedan.
(pages 4-9)

ALFA ROMEO. THE LEGENDARY MARQUE OF HIGH PERFORMANCE.

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Some of the equipment shown or described throughout this catalog is available at extra cost.

About this catalog. We have tried to make this catalog as complete as possible. However, since the time of printing, some of the information you'll find here may have been updated. Your dealer has details, and you should ask him for current information before ordering.

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ALFA ROMEO 164.
A LUXURY SPORT SEDAN FROM THE MOST SUCCESSFUL EUROPEAN MARQUE IN RACING HISTORY.

To understand the Alfa Romeo 164, you must understand Alfa Romeo itself.

This is a company that, for over 80 years, built nothing but high-performance automobiles. Automobiles with high-rpm, high-output engines, racebred suspensions, and innovative drive trains. It is also a company that places a premium on personality, beauty and distinctiveness.

The 164 high-performance luxury sedan is clearly heir to that history. From the unmistakable marque to the sound of the engine, it is a thoroughbred Alfa.

But the 164 is also a new kind of Alfa: the first of a very advanced generation of automobiles designed, developed, tested and built to achieve world-class levels of quality and owner satisfaction.

You can see Alfa Romeo's pride and commitment in the execution of the 164 and in the Alfa Romeo Assurance Program, a plan so comprehensive, even oil changes and wiper blades are covered for three years or 36,000 miles. See your dealer for full details.

Alfa Romeo 164 L. Shown in Onyx Black.

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Behind the wheel of the Alfa Romeo 164 L:

1. Leather-wrapped sport steering wheel
2. Full analog instrumentation
3. Turn signals, headlight switch
4. Reminder/ indicator light band
5. Supplemental restraint system air bag
6. 160-mph electronic speedometer
7. Cruise control
8. Windshield wiper controls
9. Automatic temperature control system
10. Premium sound system

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LUXURY THAT CANNOT BE MEASURED IN TRADITIONAL TERMS.

If you equate luxury with quiet, comfort and control instead of velour and plush, you're in good company. So does Alfa Romeo.

Consider for a moment the doors of the 164. They close with quiet authority in two stages because they are double-sealed. There is virtually no wind noise, thanks to a body design and fit so clean, it has aerodynamics close to those of a racing machine.

Extensive acoustic insulation substantially reduces road noise, so that all you hear is a distinctive and decidedly musical sound when the engine accelerates. And that, as any Alfa Romeo enthusiast will tell you, is a sound no one wants insulated away.

The 164 is, even by luxury standards, fully equipped. Everything you see is there for a reason and within easy reach.

The 24 indicator lights arrayed across the instrument panel are all-business. The automatic temperature controls are extensive and logical.

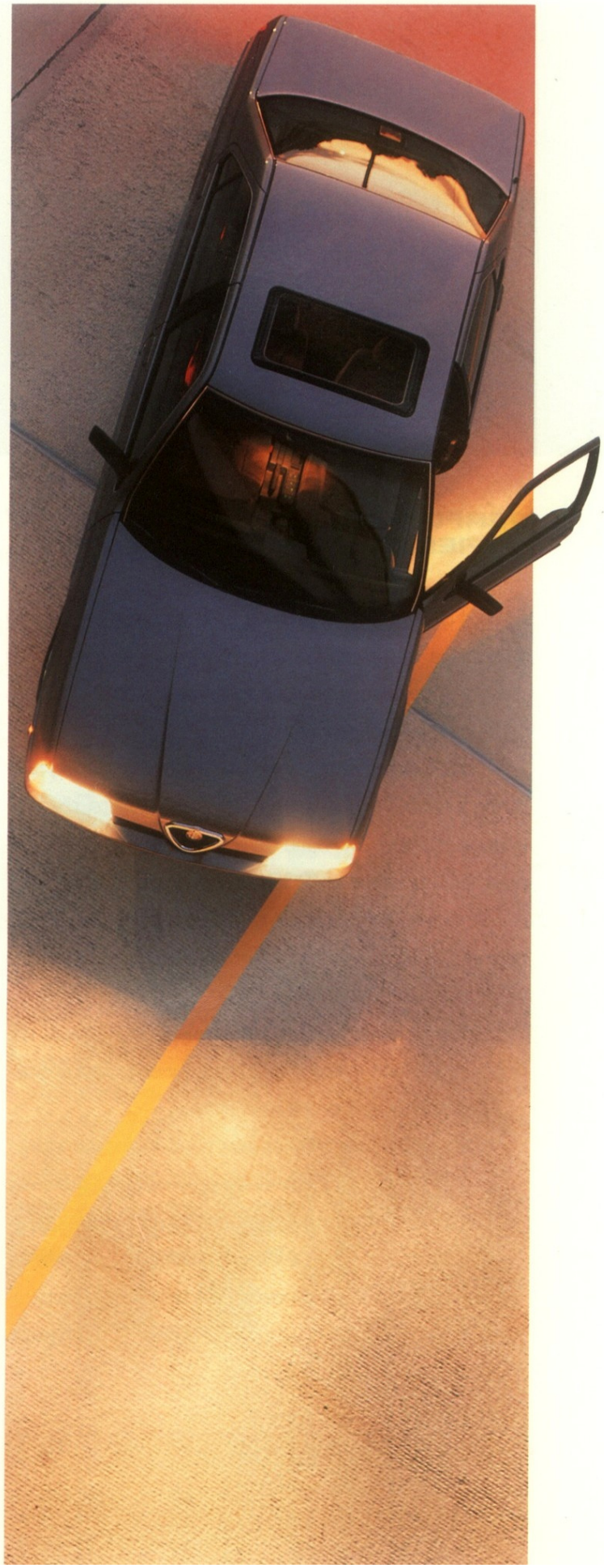
The steering wheel telescopes to help you find the perfect position. The firm, supportive six-way power-adjustable seats keep you comfortable for hours on end.

A driver-side supplemental restraint system air bag, cruise control, power windows, power-assisted steering, a premium sound system, and more are all standard on every 164.

It is an interior that adds greatly to the unique experience of driving an Alfa Romeo. An environment created by a company that obviously understands and encourages the close personal relationship between people and automobiles.

Opposite page, bottom: Alfa Romeo 164 L's interior features standard leather upholstery (shown here in Tan) and heated seats.

Right: Halogen headlights, front and rear fog lights, and door courtesy lights enhance night and foul weather driving capabilities.



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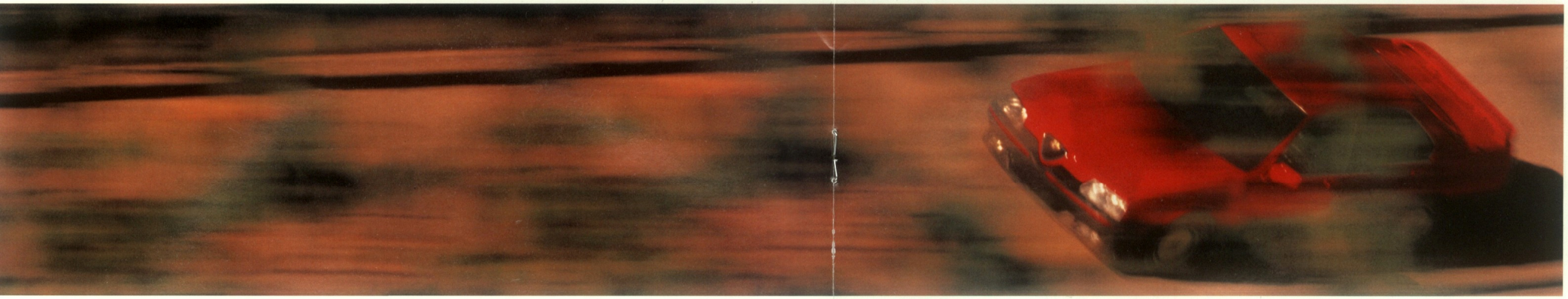


PERFORMANCE THAT DEFIES CONTEMPORARY LOGIC.

Some people would have you believe that the only way to achieve outstanding performance these days is by designing engines with turbochargers, superchargers or four valves per cylinder.

Alfa Romeo, on the other hand, believes in simply fine-tuning a proven engine design. Take, for instance, the 164 sedan's 3.0-liter overhead cam V-6. This engine generates 183 horsepower (200 horsepower in the 164 S).

A careful examination of its design reveals a 60-degree "V" arrangement of the cylinders, which creates a very compact, virtually vibration-free power plant.

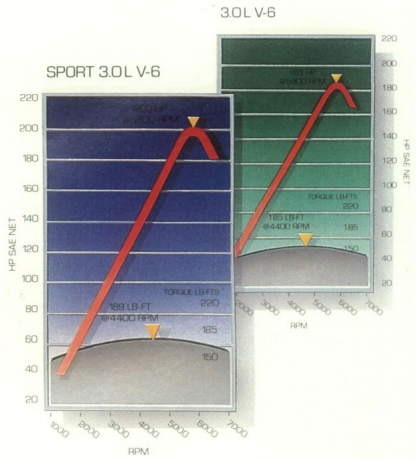
To reduce weight and to better dissipate heat, the engine block and cylinder head are constructed entirely of a light aluminum and silicon alloy.

Cast aluminum alloy is also used in the construction of the large-capacity oil sump which is finned and baffled to prevent overheating and oil starvation.

Valve actuation is via two overhead camshafts, one for each bank of cylinders. The timing belt features a patented hydraulic tensioner which provides the correct tension even if the belt has stretched under normal wear.

Fuel injection and ignition are controlled by the sophisticated Bosch Motronic engine management system. It employs a microprocessor to constantly calculate and optimize spark advance and fuel flow to promote total combustion of the air/fuel mixture for maximum power and efficiency.

The amount of power produced by this engine might be unnerving in a car less capable, less well-balanced than the 164. Coupled to either the 164's standard five-speed manual overdrive transaxle, or an optional four-speed automatic, power comes on predictably, evenly, and steadily.



Handling and cornering in the 164 are stable and solid, with a feeling of control so complete it actually makes you feel like a better driver. Which, to Alfa Romeo's way of thinking, is precisely the way it should be.

Control and capability also describe the 164's braking, with power-assisted four-wheel disc brakes standard on every model and computer-controlled Bosch antilock braking on the Luxury and Sport versions.

Automotive journalists and consumers alike have tested the 164 and found it to be an exciting and distinctive alternative to the standard luxury sport sedan fare. Engineers who have lived with the 164 long term say it becomes more impressive the longer you drive it.

A test-drive will prove to you what you already know. Driving an Alfa Romeo spoils you for driving almost anything else.

Opposite page: The Alfa Romeo 3.0-liter V-6 produces impressive amounts of horsepower and torque for driving around town as well as on the highway.

Above: The Alfa Romeo 164 driver enjoys the instantaneous response afforded by its refined, race-bred engine.

Below: The all-aluminum, single overhead cam Alfa Romeo 3.0-liter V-6.

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ALFA ROMEO SPIDER.
THE CLASSIC SPORTS CAR REDEFINED FOR THE NINETIES.

The Alfa Romeo Spider is perhaps the classic European sports car. From a company that was building sports cars even before people knew what to call them.

And while the Spider has undergone a number of fine-tuning improvements since it was introduced, its basic shape and personality have remained virtually unchanged into the nineties. Frankly, people who love the Spider, including those who build it, wouldn't have it any other way.

In this latest version, you will find that the designers of Alfa Romeo and Pininfarina have approached the subject of refining and changing the Spider with a good deal of reverence for the Alfa Romeo Spider tradition.

The lines continue to be sophisticated with that distinctive, aggressive look that marks it as a classic Alfa Romeo sports car.

Alfa Romeo Spider Veloce. Shown in Alfa Red.

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FROM ENGINE COMPARTMENT TO TRUNK, A COMPLETE SPORTS CAR.

Alfa Romeo believes even a two-seat sports car should offer the features you've come to admire, and expect, in larger automobiles.

Witness the Spider Veloce's interior. The leather-upholstered sport seats are soft and comfortable. Inside the handsome leather-wrapped steering wheel is a supplemental restraint system air bag.

Behind the wheel is full instrumentation... six easy-to-read, white-on-black analog gauges and 14 reminder/indicator lights. Beneath your feet lies rich, thick carpeting...the same kind of carpeting that covers Spider Veloce's surprisingly roomy, fully trimmed trunk.

The Veloce's standard features list also includes air conditioning, a premium sound system with power antenna, power windows, power outside mirrors, power-assisted steering and brakes and a three-year or 36,000-mile basic car limited warranty. Among Veloce's options are an automatic transmission and a detachable hardtop.

Admittedly, it was difficult to improve upon the classic Alfa Romeo all-aluminum double overhead cam 2.0-liter engine. But variable valve timing and a state-of-the-art Bosch Motronic engine management system, with multipoint fuel injection and digital electronic ignition, make for even more responsive performance and exceptional driveability.

As far as improving upon Spider's power-assisted quick-ratio steering, power-assisted four-wheel disc brakes and classic sports car suspension...even a short test-drive will show you that some things are best left alone.

Opposite page, bottom: Spider Veloce interior. Shown in Tan leather with the optional automatic transmission.

Right: Alfa Romeo Spider Veloce. Shown in Foglia Green.

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Behind the wheel of the Spider Veloce:

1. Leather-wrapped sport steering wheel
2. Full analog instrumentation
3. Supplemental restraint system air bag
4. Multidirectional air flow vents
5. Premium sound system
6. Leather shift boot and knob
7. Analog clock

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Alfa Romeo Spider Veloce. Shown in Alfa Red.

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SELECTED FEATURES

Alfa Romeo 164

Mechanical	164	164L	164S
3.0-liter SOHC V-6 engine	S	S	S
5-speed manual overdrive transaxle	S	S	S
4-speed automatic overdrive transaxle	O	O	NA
Bosch antilock brake system (ABS)	NA	S	S
Power-assisted four-wheel disc brakes	S	S	S
Independent front and rear suspension	S	S	S
Power-assisted rack-and-pinion steering	S	S	S
Exterior			
Exhaust system—stainless steel	S	S	S
Front and rear fog lights	S	S	S
Headlight washers	O	O	O
Mirrors—outside, power remote, heated	S	S	S
Sunroof—power	O	O	O
Tires—P195/65VR15 (set of four)	S	S	S
Interior			
Air bag—supplemental restraint system, driver-side	S	S	S
Air conditioning—automatic	S	S	S
Antitheft security system	NA	O	O
Cruise control	S	S	S
Central power door locks	S	S	S
Electromechanical instrumentation	S	S	S
Leather upholstery	O	S	S
Premium sound system	S	S	S
Power windows	S	S	S

Alfa Romeo Spider

Mechanical	Spider	Spider Veloce
2.0-liter DOHC four-cylinder	S	S
5-speed manual overdrive transmission	S	S
3-speed automatic transmission	O	O
Power-assisted four-wheel disc brakes	S	S
Power-assisted steering	S	S
Exterior		
Integrated front air dam	S	S
Power antenna	S	S
Dual outside power remote mirrors	S	S
Tires—P185/70HR14 (set of five) —P195/60HR15 (set of five)	S NA	NA S
Top—manually operated (folded convertible top with soft headliner and boot cover)	S	S
Top—removable hardtop with headliner and electric rear window defroster	NA	O[1]
Interior		
Air bag—supplemental restraint system, driver-side	S	S
Air conditioning	O	S
Remote rear deck lid release	S	S
Remote fuel filler door release	S	S
Electromechanical instrumentation	S	S
AM/FM stereo cassette	S	S
Power windows	S	S
Passenger area and full trunk carpeting	S	S
Reclining bucket seats —Vinyl with suede inserts —Leather with suede inserts	 S NA	 NA S

SOHC=Single Overhead Cam DOHC=Double Overhead Cam S=Standard O=Optional NA=Not Available [1]Available only in Alfa Red, Argento Silver and Onyx Black.

WARRANTIES

Alfa Romeo Assurance Program (164 only)

In addition to the three-year or 36,000-mile basic car limited warranty described at right, every new 164 sedan features, for three years or 36,000 miles:

- Free scheduled maintenance
- 24-Hour roadside assistance*
- Free program transferability

*Emergency roadside service and trip interruption assistance provided by Cross Country Motor Club Inc., Boston, MA 02155, except in California, where services are provided by Cross Country Motor Club of California Inc., Boston, MA 02155.

Basic Car Limited Warranty (164 and Spider)

Every 164 sedan and Spider convertible built by Alfa Romeo is covered by a three-year or 36,000-mile basic car limited warranty. Tires, which are covered by the tire manufacturer's warranty, are excluded. (Adjustments, maintenance and normal wear items excluded on Spider.) There is also outer panel rust-through protection for six years or 60,000 miles, whichever comes first. No deductible applies. See your dealer for details and a copy of the limited warranty.

All product illustrations and specifications are based upon current information at the time of publication approval. Although descriptions are believed correct, accuracy cannot be guaranteed. Alfa Romeo Distributors of North America (ARDONA) reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models. See your dealer for the latest information.

Certain models, packages and options are subject to specific requirements or late availability. See your dealer for the latest ordering information.

AR144-400M

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